



TARGET
GENDER
EQUALITY



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TGE NEWSLETTER | FEBRUARY 2021

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Mark your calendars and join us on **16 March 2021** for [TARGET GENDER EQUALITY LIVE](#), held in celebration of International Women's Day and coinciding with the 65th session of the Commission on the Status of Women.

We are bringing together leaders from business, government, civil society, academia and the UN to raise ambitions for a gender equal world. Now, more than ever, the concerted efforts of all stakeholders are needed to tackle systemic barriers to equality and enable women's full and equal participation and leadership. At [TARGET GENDER EQUALITY LIVE](#), we'll focus in on what's working, highlighting strategies and practices from across the globe and showcasing the work of Global Compact Local Networks and partner organizations.

Join us to celebrate the diversity of talent, ideas and leadership women demonstrate every day in the workplace, across the marketplace and in their communities. And help bring more men to the discussion by forwarding on to a male colleague! [Register now >>](#)

TOP NEWS



"Having an inclusive parental leave policy has to be part of a broader commitment to diversity and inclusion and it's really important within that that shared parental leave takes into account the variety of parenting we have in the modern world today."

Faye Shortland, Talent Director, Deloitte

[Learn how family-friendly workplaces level the playing field in our latest Academy session >>](#)



Did you know that Africa is leading the global average on women's representation on corporate board and executive committee positions, at 25 and 22 per cent respectively? Global Compact Local Networks across Africa compiled good practices on how African businesses are driving gender equality.

[Read now in English or French »](#)

UPCOMING EVENTS



18 FEBRUARY 2021

During this Academy session, leading experts will answer your questions on how to break down barriers that women face in accessing board seats. We especially encourage Board Members, Corporate Secretaries and General Counsels to join. Simultaneous translation in Spanish & Portuguese available. [Join us & submit questions in advance »](#)



16 MARCH 2021

From leading CEOs, to game-changing researchers, to a young astronaut in training — you'll hear inspiring voices from all around the world at this interactive virtual event seeking to engage business and other stakeholders to take concrete action to advance gender equality. Simultaneous translation in Spanish & Portuguese available. [Register now, meet peers & bring your colleagues »](#)

Are you interested in event sponsorship opportunities? See info [here](#) or reach out to mckenna@unglobalcompact.org.



8 MARCH–14 MARCH 2021

For the seventh year, the UN Global Compact will participate in Ring the Bell for Gender Equality — a collaboration of stock exchanges around the world ringing opening or closing bells to celebrate International Women’s Day. The initiative is a partnership between the UN Global Compact, IFC, Sustainable Stock Exchanges, UN Women, the World Federation of Exchanges and Women in ETFs to raise awareness about the business case for women’s economic empowerment. [Learn more»](#)

Local Action



In Poland:

Global Compact Network Poland partnered with CFA Society Poland on a recent report revealing that the share of women on boards of 140 Polish listed companies at the end of 2019 was only 13.8%.

[Check out the report »](#)



In Japan:

Global Compact Network Japan launched a WEPPs Handbook — a step by step guide for the Japanese private sector on how to implement the Women’s Empowerment Principles.

[Explore the Handbook »](#)



In India:

In its 4th consecutive year Global Compact Network India is organizing the Gender Equality Summit where you’ll hear about innovative actions taken by Target Gender Equality companies.

[Register now »](#)

WHAT'S YOUR TARGET?

East African Breweries Limited - Target Gender Equality Participant in Kenya



Target: 50:50 gender balance by 2025

"Ultimately, we want that our employee base fully reflects the diversity of the communities we serve because we are committed to celebrate the uniqueness that everyone brings."

[Learn more about EABL's targets & actions »](#)

GLOBAL COALITION NEWS

- Learn about the [UN Secretary General's 2021 priorities](#)
- Explore insights on the [gender dimensions of business & human rights](#) from learning exchanges led by the Danish Institute for Human Rights
- Explore the latest tools by the ILO & UN Women empowering women at work - [We-Master](#) and [We-Test](#) are especially relevant for SMEs
- Watch the first [webinar](#) by the Sri Lankan D&I Working Group on affirmative actions towards gender equality in the workplace
- Check out ITC's new tool on trade and gender, [SheTrades Outlook](#), that uses first of its kind data to explore & compare how countries are addressing gender in trade policies and practices
- Apply to attend [SheTrades Global](#), taking place at Expo 2020 in Dubai from 17-19 October 2021, connecting export-ready women entrepreneurs with buyers, investors, and partners
- Read the new [Gender Equality Manual](#) launched by Global Compact Network Ecuador including good practices from companies across the region



WHEN SHE LEADS



After learning about the SDGs, Jane made it her mission to empower colleagues to become sustainability champions in the financial sector in Kenya. Along her journey, she learnt important lessons on how to overcome self-doubt and find your voice. [Read more»](#)

Juliana and her colleagues at Ferrocarrils de la Generalitat de Catalunya joined forces to share their experiences on personal motivations, obstacles, and advice for fellow women and male allies. [Read more»](#)



Working in the ICT sector in Croatia, Marijana is empowering the new generation to gain STEM skills and is using her voice to break down stereotypes in the male-dominated industry. [Read more»](#)



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